

NIKKI CAST WARRIOR

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CREATIVE DIRECTION > DESIGN > PRODUCT DEVELOPMENT > SUPPLY CHAIN

25+ years of concept driven design thru advanced technology and innovation. Proven ability to bring product and technology to life from concept to market thru a multi-disciplinary approach. Combining brand strategy, lifecycle roadmaps + initiatives, market research + trend forecasting thru strategic collaboration and management of cross-functional teams + supply chain.

CREATIVE PROCESS

creative direction + consultation
line planning + merchandising
market + competitor + consumer research
trend + forecasting + seasonal themes
mood boards + visual presentation

adobe illustrator/photoshop/acrobat
microsoft word/excel/powerpoint
procreate

DESIGN

apparel + accessories design
graphic design + print/art direction
fashion + technical illustration/flats
color palette creation + colorups
trim design/sourcing
fabric direction/sourcing
textile + pattern design/direction

PRODUCT DEVELOPMENT

trim + fabric development
tech packages + BOM's
prototype development + fit sessions

SOURCING / SUPPLY CHAIN

domestic + overseas sourcing/planning
vendor relationship + management
calendar creation + management
development trips + factory visits
cost analysis/negotiation

EXPERIENCE

FREELANCE CREATIVE AND CONSULTANT

Creative Direction, Design, Product Development, Sourcing and Supply Chain Management: 02.2010 - current

BLACKCROWS

Global Director of Softgoods / Apparel, Accessories, Bags: 12.2022 - 12.2025

HOLDEN OUTERWEAR

Director of Design and Product Development: 04.2021 - 12.2022

REI

Senior Apparel and Advanced Concepts Designer: 04.2018 - 04.2021

EDDIE BAUER

Freelance Senior Concept Designer: 06.2018

HOLDEN OUTERWEAR

Freelance Senior Apparel Designer: 04.2016 - 08.2016

Design & Development Manager: 11.2010 - 09.2015

Freelance Senior Apparel Designer: 05.2010 - 07.2010

THE CLYMB

Full Package Contractor: Design/Development/Sourcing: 09.2014 - 09.2015

BONFIRE SNOWBOARDING, INC.

Freelance Senior Apparel Designer: 10.2010 - 12.2010

ADIDAS

Freelance Senior Apparel Designer: 06.2010 - 07.2010

Senior Apparel Designer: 12.2007 - 02.2010

MERRELL APPAREL

Lead Design Engineer: 08.2005 - 11.2008

Designer, Headwear & Accessories: 11.2006 - 11.2007

Trims Manager: 08.2005 - 11.2008

HELLY HANSEN

Designer: 11.2004 - 07.2005

Design Engineer: 11.2003 - 07.2005

LONDON FOG INDUSTRIES

Design Associate: 06.2000 - 11.2003

EDUCATION + REFERENCES

Associates of Applied Arts, Fashion Design 2000
Art Institute of Seattle
Seattle, WA